



ST. LOUIS
**WOMEN'S
CHAMPIONSHIP**

JUNE 18-22, 2025 | WHITMOOR CC

An Official Event on the ANNIKA Women's All Pro Tour

The ANNIKA Tour is Coming to St. Louis

Whitmoor
COUNTRY CLUB



ANNIKA
WOMENS ALL PRO TOUR

Driven By Callaway

JUNE 18-22, 2025

**2025 Sponsorship Opportunities
Pro-Am Registration**

Annikatourstl.com





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Welcome Women's Golf Back to St. Louis

The St. Louis Women's Championship golf tournament, an official new ANNIKA Women's All Pro Tour (WAPT) event, will debut in June 2025 at Whitmoor Country Club.

The June 18-22, 2025 event in suburban St. Louis will be the first women's professional tournament in St. Louis since 2001.



The first event scheduled is a Pro-Am on Wednesday, June 18. **The Pro-Am is open to the public and each team will be paired with an ANNIKA Tour women's professional.**

Tournament competition will begin on Thursday, June 19 and conclude on Sunday, June 22. The 72-hole competition, with an estimated purse of \$80,000, will be played on the challenging Whitmoor-South Course. A field of 120+ players is slated to participate, with a cut following completion of 36 holes after Friday's second round of play.

Great sponsorships are available with special recognition supporting women's golf in St. Louis.

"I have good memories of playing in St. Louis," Sorenstam said. "We believe it is an excellent opportunity for the ANNIKA Women's All-Pro Tour to promote women's golf in the region. At the same time, we give back to the community by supporting several non-profits who will benefit from the event."



Learn More and Register on Annikatourstl.com
Questions? Contact Paul Courter paul@perfectgolfevent.com • 248-640-0212



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Sponsorship Opportunities

Title Sponsor - \$50,000

- Co-branding of event
- Three (3) teams in Pro-Am
- One (1) exemption for a local female golfer in the 4-day professional event
- Logo prominently displayed on event promotional materials, social media posts, press kit, dedicated welcome banner, four (4) tee signs and pin flags.
- Full-page advertisement in the printed event program, logo on cover
- Prime branding on event registration website
- Special Recognition at Pairings Party and Champions Awards Reception
- Company can include branded promotional item/materials in player gift bag
- VIP Parking for three (3) teams
- Reserved seating at Pro-Am Awards Reception and Champions Awards Reception
- Three (3) spectator carts during pro event
- VIP Clubhouse access during Pro-Am and four-day event

Presenting Sponsor - \$25,000

- Two (2) teams in the Pro-Am
- Special Recognition at Pairings Party and Champions Awards Reception
- Company Logo featured on the Pairings Party Welcome Sign
- VIP Parking for two (2) teams
- Logo prominently displayed on clubhouse welcome banner, event signage, printed materials, in lunch program, four (4) tee signs and pin flags
- Full-page advertisement in the printed event program
- Prominent branding on event promotions, including logo on event registration and social media posts. Acknowledgment in press releases
- VIP Clubhouse access during Pro-Am and four-day event

Founders Club - \$20,000

- Two (2) teams in Pro-Am
- Logo prominently displayed on event promotional materials, social media posts, press kit, dedicated welcome banner, four (4) tee signs and pin flags
- Full-page advertisement in the printed event program, logo on cover
- Prime branding on event registration website
- Special Recognition at Pairings Party and Champions Awards Reception
- Company can include branded promotional item/materials in player gift bag
- VIP Parking for two (2) teams
- Reserved seating at Pro-Am Awards Reception and Champions Awards Reception
- VIP Clubhouse access during Pro-Am and four-day event

Pro-Am Title Sponsor - \$15,000

- Featured Naming Rights of the Pro-Am Tournament
- Two (2) teams in the Pro-Am event
- Company Logo featured on all Premium Team Gifts and Signage on each Pro-Am Tournament Flag
- Special Recognition at the Pairings Party
- Half-page advertisement in the printed event program
- Prominent branding on digital event promotions. Mention in press releases and on social media posts
- Admission for six (6) golfers to post-golf reception & lunch at reserved VIP tables
- Special Recognition during the post-golf Awards Reception
- Include branded promotional item/materials in player gift bag



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Sponsorship Opportunities

Player Pairings Party Sponsor - \$7,500

- One (1) team in the Pro-Am
- Opportunity to greet everyone at Player Pairings Party
- Special Recognition/signage at the Player Pairings Party
- Logo on event website, listed in press kit and on social media posts
- Special Recognition during the post-golf lunch
- Include branded swag items in Swag Bag

Player & VIP Lounge - On-Course Beverage Sponsor- \$7,500

- One (1) team in the Pro-Am
- Full signage at the VIP Lounge for Pro Players and VIP Sponsors/Guests
- Signage at VIP beverage and snack table in the lounge
- Five (5) VIP lounge passes for the week
- Recognition at all beverage stations and on beverage carts

Golf Ball Sponsor - \$7,500

- One (1) team in the Pro-Am
- Logo on golf ball provided to Pro-Am players
- Special signage at registration and on the course
- 1/2 page ad in the event program
- Logo on the event website
- Ten (10) dozen logoed golf balls to use for business gifts

Champions Awards Reception - \$5,000

- Special Recognition at WAPT Trophy Presentation
- Present Trophy to Tournament Winner on Sunday, June 22nd
- Sponsor Recognition at the Pairings Party
- Six (6) invites to the Pairings Party
- One (1) team in the Pro-Am

Pro-Am Gift Sponsor - \$5,000

- Logo on player gifts
- Special Recognition at the Pairings Party
- One (1) team in the Pro-Am
- 1/4 page ad in the program

Live Scoring – Electronic Scoreboard on Site for Full Week - \$5,000

- Logo feature on over-sized electronic event scoreboard all five days
- Logo on Pro-Am live scoring app
- Logo on 4-day competition scoring app
- 1/2 page ad in the event program
- Two (2) VIP Lounge passes for the week



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Player Lunch Sponsor - \$5,000

- Special Recognition in the clubhouse and in player gift room
- Special pass to enjoy lunch with the players each day
- Logo on website

Pro-Am Lunch - \$5,000

- Special signage outside and inside the lunch
- Logoed table tents on lunch tables
- 1/2 page ad in the program
- Logo on website

Pro-Am Awards Reception - \$5,000

- Special Recognition during event and at Awards Reception
- Opportunity to present Awards to winners
- 1/2 page ad in the program

Volunteer Hat/Shirt Sponsor - \$3,500

- Logo on all volunteer shirts
- Logo on all volunteer hats
- Signage at registration and volunteer check-in area
- 1/4 page ad in the event program

Caddy Bib – Player & VIP Badge Sponsor - \$1,500

Sold –
Thanks to:



Pro-Am Putting Contest Sponsor - \$2,500

- Special signage on putting contest green
- Opportunity to greet putting contest golfers
- Present award to winner at Awards Reception
- 1/4 page ad in the program

Youth Clinic Sponsor – \$2,500

- Large full-color banner youth clinic
- Logo on youth player gift
- Opportunity to welcome participants
- 1/4 page ad in event program



Sponsor Product Display On-Site - \$2,500

- Set up product display table or tent in the sponsor exhibit area
- Promote your product/services to all Pro-Am players, event spectators, volunteer and staff
- Offer samples and incentives to become a customer

Putting Green – Practice Range Sponsor - \$2,500

- Special signage on the practice range during Pro-Am and competition
- Special signage on the practice putting green during Pro-Am and competition

Transportation – Bag Drop Sponsor - \$1,500

Sold –
Thanks to:



Hole in One Sponsor - \$1,000

- Logo/company name/your name in full color on hole in one sign
- Opportunity to set up table/display on the contest hole
- 1/4 page ad in the program

Tee Sign – Pin Flag Sponsor \$300

- Special Recognition/logo full-color tee sign and pin flag
- Pin Flag suitable for framing
- Special Recognition at the Pairings Party
- 1/8 page ad in the event program
- Listing in event program

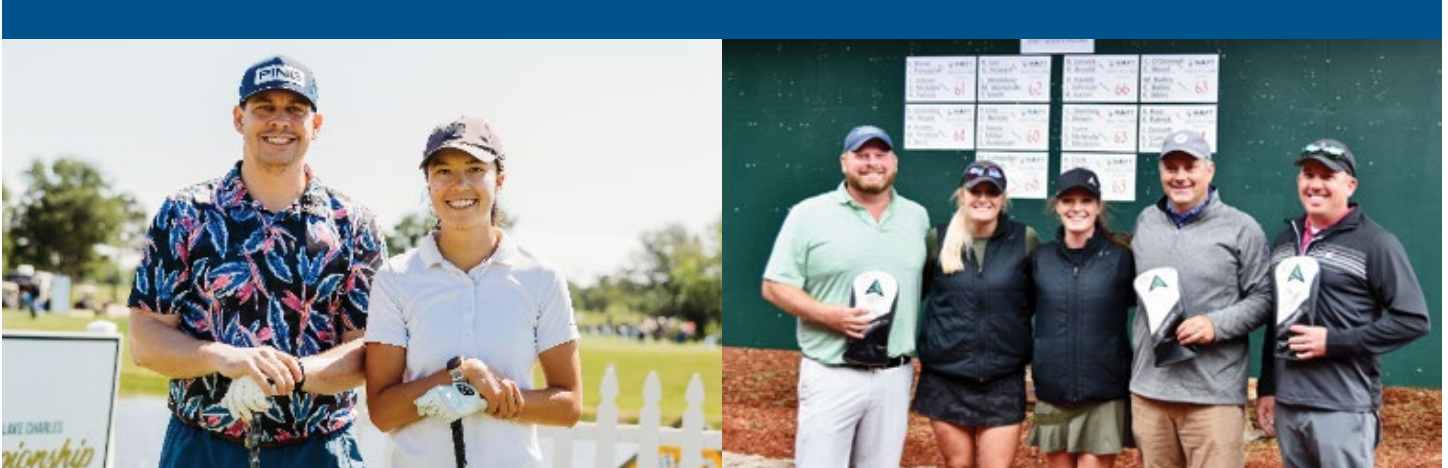


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Team Package



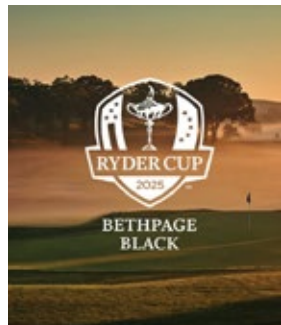
Pro-Am Team – Scramble Format - \$1,500

- Golf w/cart for three (3) players
- Play with an ANNIKA Tour Pro Player
- Pairings Party Invitation including one guest per player
- Event Day Luncheon and Awards Reception
- Player Gift Package and Team Prizes
- Hole-in-One Contests on Every Par 3

We expect a full field so register now!

Event Day Highlights

- Hole-in-One Contests
 - 2025 Ryder Cup
 - Pebble Beach Golf
 - 2026 Super Bowl
 - Family Hawaii Trip
- Putting Contest
- Long Drive and Closest to the Pin Contest
- Drone Golf Ball Drop



PEBBLE BEACH
RESORTS®

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Event to Benefit Three St. Louis Non-Profits



A Safety Net with No Strings Attached

The BackStoppers® provides ongoing needed financial assistance and support to the spouses and dependent children of all police officers, firefighters and volunteer firefighters, and publicly-funded paramedics and EMTs who have lost their lives or suffered a catastrophic injury in the line of duty.



Funds will benefit the PGA REACH Gateway Foundation. All funds will support programming in our three pillars of Youth, Military and Inclusion where we *Improve Lives through the Community of Golf.*



Since 1982, Our Lady's Inn has served as a life-affirming alternative to abortion for over 8,500 women who have chosen life for their unborn babies. For 42 years, these families have been housed and supported in their efforts to live healthy and productive lives, achieve educational goals, gain employment, and secure stable housing.

Visit Annikatourstl.com
to view Sponsorship Opportunities and Player Packages



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